

**SUBJECT: Thanks a Million!**

**SAMPLES**  
by  
John Gilger  
**(702) 301-3033**

Dear Wealth Seeker,

Thank you for signing up for my special bonus audio, "Multiple Streams of Income".

Hundreds of people just like you have told me that while they listened to this audio, they simply relaxed and let their imagination run free as I described the 10 ways to create Multiple Streams of Income. When I shared examples of how it has actually been done, they imagined doing the activity and reaping the rewards themselves. I encourage you to do the same.

This audio is just a taste of what you will learn in the Multiple Streams of Income home study course - it is kind of like that little sample spoon they give you at the ice cream store.

Are you ready to wake up wealthier every morning?

All it takes is a few simple, correct principles and strategies associated with creating wealth, success, and peace of mind. That's what the Multiple Streams of Income home study course is all about - learning the correct principles and taking a few simple steps each day to help you wake up wealthier each morning.

In your Multiple Streams of Income home study course, I will teach you these principles in a relaxed, easy-to-understand presentation. You can learn them and apply them as fast as you like. You set the pace.

What's the bottom line?

I need success stories. I am currently finishing my new book Multiple Streams of Internet Income: How Ordinary People are Making Extraordinary Money Online and I have other books scheduled to follow. So I am looking for people who are willing to follow my advice and make money with my strategies.

Interested?

Click this link to start your Multiple Streams of Income home study course today!  
[Insert URL here]

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

**SUBJECT: Climbing the Money Mountain**

Dear Wealth Seeker,

You signed up to receive my special bonus audio called "Multiple Streams of Income" three days ago. I hope you found the concepts and ideas as exciting as I do.

Right now you are looking at a huge opportunity. It is so big that the idea of accepting this opportunity might be just a little bit overwhelming... a little bit scary, even.

Let me share a story with you. Maybe it will help you rise to the challenge.

Imagine receiving a phone call from a very official sounding gentleman. He says, "Hello, Wealth Seeker, your uncle Harry just passed away and has left you a million dollars in his will".

"A million dollars!" you exclaim.

"But there is a catch", the man continues. "Since your uncle was a bit eccentric, he attached some rather unusual conditions to your obtaining the inheritance. The money has been deposited in a safety deposit box in Zurich, Switzerland. The key to the safety deposit box has been placed in a metal container and hidden in a secret cairn at the summit of Mount McKinley.

"Your instructions are simple. You must climb to the top of the mountain, locate the key using a map you will be given, descend again, fly to Switzerland and use the key to open the safety deposit box.

"You will have twelve months to accomplish this, after which time the million dollars will be given to your worst enemy."

You are flabbergasted. A million dollars! And all you have to do is climb a mountain.

But you've never climbed a mountain before. What's worse, you are deathly afraid of heights.

Your eccentric uncle has created a situation where you will have to face your fear and conquer it in order to win.

Now, let me ask you a question. Do you really believe that you would be able to overcome your fear, climb the mountain, and retrieve the money within the allotted twelve months?

What problems would you face in climbing Mount McKinley? Would you hire a guide to help you get to the top?

Well you may not have inherited a bundle from an eccentric uncle, but that doesn't mean you don't have a million dollars waiting for you.

You won't have to climb Mount McKinley to get it. But it'll be just as scary. Starting, as you are, with little experience in climbing the money mountain, you will need to make a quantum leap to reach financial independence. In fact, many Americans think it's impossible to improve their financial situation. They're afraid they'll lose what they already have. Afraid to fail...afraid to even try. Perhaps you used to be like this.

I've been to the top before. I'll be your guide. Before we tackle the big mountains we'll practice on some small hills. You'll get used to heights. With practice, your fear will diminish. I'll show you where the money is. Believe me, it's a lot less scary when you know where to look.

All you need to do is click this link and we'll start today:

[Insert URL here]

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

P.S. There's no obligation to check this out.

What you do right now creates your tomorrow.

Why not act now?

**SUBJECT: The Four Cardinal Rules to Help You Get What You Want**

Dear Wealth Seeking Friend,

I'm facing a real challenge here.

If we were talking face-to-face, I could let you hold and examine all the materials you get in my Multiple Streams of Income home study course. If this was a television commercial I could at least show you what you get.

All I can do in these brief emails is to give you a peek at one simple principle at a time and hope you understand that there is so much more waiting for you in my Multiple Streams of Income home study course.

In my special bonus audio, I told you there are four money mountains and ten streams of income flowing from them. One mountain is the real estate mountain.

Now, whether you sign up for my Multiple Streams of Income home study course and become a real estate mogul, or you just need to get the best bargain at next week's garage sales, negotiating a win/win solution is a skill that is essential for success. These four rules of negotiating will save you money:

1. Never make an offer until you understand the seller's problem. The first stages of negotiation are for information gathering. Avoid the temptation to jump to solutions. Without proper diagnosis you might be like the doctor who prescribes medicine for the wrong disease.
2. Always conduct your negotiation in the context of a win/win philosophy. "This is how you will win, Mr. Seller. This is how I will win. At that price, I can't win. At those terms, you can't win. I don't want you to lose. But I don't want to lose either, etc." This lets the seller know that you are interested in being fair. Being a win/win negotiator may cost you dollars in the short run but will make you more money in the long run.
3. In the more advanced stages of negotiation, where solutions to the seller's problem are being discussed, never be the first person to mention a number. Always let the other party make the first move. By avoiding

the temptation to mention numbers, you may get the seller to propose a price and terms that could be significantly better than what you had in mind. This one tip alone will save or make you thousands of dollars over a lifetime of negotiation.

4. When forced to mention a number, always start lower than you expect to end up. Why? Because you just might get it and save yourself thousands of dollars. Also, by mentioning a lower number, you leave room for give and take; i.e., the "let's split the difference" tactic. The other party will be more willing to be flexible if he can see that you are also willing to be flexible.

As I mentioned in the beginning of this email, this is just a small sample of the techniques I will teach you when you sign up for my Multiple Streams of Income home study course. You will receive 835 pages of instruction, forms, and examples as a start. Maybe even a surprise bonus...

Did I mention that I am taking all the risk in this? You will risk nothing. If you are dissatisfied with my Multiple Streams of Income home study course for any reason, I will cheerfully refund every penny you paid for it.

In fact, I am convinced that it will change your life.

If you take my Multiple Streams of Income home study course and honestly apply the principles and techniques that I will teach you for one year and you don't make money, I will give you double your money back.

Fair enough?

Simply click on this link to start our win/win adventure:  
[Insert URL here]

Let's get started today!

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

**SUBJECT: How Much Can I Make?**

Dear Wealth Seeking Friend,

That is a great question. In fact, almost everyone that I have worked with asked me, "How much can I make?"

It is a fair question...

Before I answer it, can I share one of my favorite stories?

You probably know that I love a good challenge. A challenge that I found most personally rewarding took place in St. Louis, Missouri (the "Show Me" state).

The mayor of St. Louis and I were talking about some of my other challenges. He said, "Robert, that may be well and good for places like Los Angeles, but I really don't think you could do it here, in St. Louis".

I told him, "Send me to any unemployment line. Let me select someone who is broke, out of work, and discouraged. Let me teach him in two day's time the secrets of wealth, and in 90 days he'll be back on his feet, with \$5,000 cash in the bank, never to set foot in the unemployment line again".

In my Multiple Streams of Income home study course, I walk you through that experience. You get a front-row seat as I teach five people from the unemployment lines of St. Louis the secrets of success.

You are there with us at the 90-day point when we reveal our success - one young couple showed the mayor \$5,000 dollars in the bank using one of my techniques.

As a post script to that story, that same young couple reported that they earned over \$100,000 within 12 months of stepping out of the unemployment line and into my success class!

My proudest moments are when I coach "starving millionaires" (people with the drive and ambition to be millionaires, but aren't there yet) on wealth building strategies. Seeing them achieve extraordinary results again, and again gives me a sense of joy and satisfaction beyond compare.

Back to your question, "How much can I make"? ...

The answer is: "How much do you need and by when?" The hardest thing for the beginning wealth builder to understand is that he/she is in the driver's seat. You set your own goals and commitment to your own plan of action. Then you just follow the plan, step-by-step, until you reach your destination, whatever that might be.

For example, a few years ago we were following the case study of a Californian who had made real estate development her primary wealth vehicle. She had it down to a science. For every lot she developed and sold, she made \$25,000, more or less. Her goal was very specific--one million dollars a year in earnings. That meant that she had to follow her cycle 40 times a year. That's just about one development lot per week (with some time off for holidays and getaways). She did it like clockwork, because she knew the precise steps to follow on a daily basis--and she followed them.

Whether you are targeting a hundred dollars a month in profits, or a hundred thousand, there are models in my Multiple Streams of Income home study course that you can apply to attain your goals. It is the purpose of this course to provide a comprehensive training experience in such models so that you can exercise the options you want to attain the goals you need.

You will learn about them all and how to direct the stream of cash that flows from them into your savings account when you sign up for my Multiple Streams of Income home study course.

Why not do it right now? Simply get your credit card out and click on this link to get started: [Insert URL here]

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

**SUBJECT: Making Massive Cash**

Dear Wealth Seeking Friend,

These are times of tremendous opportunity. The Internet provides opportunities to generate a stream of income bigger than most people can imagine.

Back in 2000, I made an infomercial with the Guthy/Renker Corporation. They wanted to create a new infomercial marketing an information product based upon my most successful money making strategies. They called the show: Real Streams of Cash. Perhaps you have seen it.

As we were brainstorming the script for that show, "The Internet Challenge" was born. I said... "Sit me at the keyboard of any computer in the world with access to the Internet. And in 24 hours, I'll earn at least \$24,000 CASH."

The producers of the show were skeptical. They wanted me to lower the figure. They reasoned, "A thousand dollars in 24 hours is still a lot of money to the average person".

I disagreed. I just had a gut feeling that, given 24 hours, that I could generate at least \$24,000. Maybe more. But I must admit that I too, had my doubts.

On May the 24 , 2000 at a studio in Burbank, California, I began shooting scenes for my Guthy/Renker infomercial entitled "Real Streams of Cash". After a morning of shooting, I sat down at the keyboard of a computer belonging to the producer of the shoot, Packy McFarland. It was connected to the Internet. At exactly 12:38 PM, in front of live television cameras, I held my breath and sent out a message to my list of 11,518 subscribers. How many of my subscribers would respond? I, frankly, had no idea.

The first order was generated in less than 4 minutes. A man in Houston sent me \$2,991. I checked the total after 6 hours and 11 minutes. The total was... \$46,684.95!

The next morning still dressed in my bathrobe, with live cameras rolling, I checked the total number of orders. It was now up to... \$78,827.44!

That afternoon, 24 hours after the challenge had begun, we did a final tally. The total number of orders was: \$94,532.44.

In my Multiple Streams of Income home study course I show you everything I did to make this a success. You get to exact e-mails that I sent out. I explain in precise detail what I did, why I did it, and how you can do the same thing.

Again, this is just one stream of income that you can create. I also teach you how to create impressive streams of income in nine other areas. Do you remember me telling you on the special bonus audio that there were four money mountains and ten streams of income flowing from them?

My challenge to you is to sign up for my Multiple Streams of Income home study course. Learn the principles and apply them in your life for one year. If, at that time, you are not wealthier and enjoying greater prosperity than you are today, I'll give you double your money back.

Is there any reason you can't try my Multiple Streams of Income home study course? It is easy to get started, simply click on this link: [Insert URL here]

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

**SUBJECT: If They Can Do It, You Can Do It!**

Dear Wealth Seeking Friend,

That is the title of one of the lessons near the end of my Multiple Streams of Income home study course. This lesson is about challenges and success. One of my favorite success stories is Mickey Ann Parker's from Portland, Oregon:

Well, in the Seventies I was living in the Seattle area where Boeing has its headquarters. It was a bad time for Boeing, and they were laying off people right and left. One day, someone offered to sell me their house.

"Just take over my payments", they said. If seemed like a good deal.

I'd just come out of a bad marriage that had resulted in a bankruptcy. So I bought it and rented it out. Since that one went well, I picked up another one for my retirement. And then one for each of my four kids. Pretty soon I has five houses. I was very lucky then. I ended up picking up twenty-one houses this way.

And then my luck ran out. I made the mistake of marrying again. It was the worst mistake of my entire life! Sometimes we don't use our heads, you know?

Anyhow, I wheeled and dealed and ended up in four and a half years with ninety-seven rental units, and forty acres of Indian timberland on the coast—over a million dollars' worth in all.

Oh, I thought I was big stuff! I was feeling very good with my future all laid out.

And then, the marriage didn't work out. In fact, it was a disaster. My attorney, handling the divorce, cheated me out of every single piece of property. I didn't get one penny out of any of it. I got him disbarred, but I didn't get any of the property back.

And so I ended right back where I started. I wrote you a letter after I went to one of your

free seminars, because I was so mad! I wanted to go to your seminar, but I couldn't afford the \$495. And I was so discouraged and depressed. I'd been out of steady work for over three years.

Let me share part of Mickey's letter with you. She wrote:

Let me tell you what it's like to be unwanted and rejected—almost daily—for over three years.

You acquire a feeling of worthlessness that produces a depression that won't go away. You feel that the world can't see that you have some value—something to offer—there is not much use to go on.

You don't know if you'll be able to pay the rent, much less put food on your table. You begin to sell off your belongings to make ends meet (for almost a year I had to sleep on the floor because I had to sell my bed).

When something breaks, you cannot afford to get it fixed or replaced. It doesn't make any difference how badly you need a doctor, you couldn't pay him anyhow.

You lose hope.

So, I would like you to consider this kind of hopelessness when you make claims that someone from the unemployment lines can make good. You know not of what you speak!

You are successful and have absolutely no idea what people in my situation (and there are many of us: intelligent, capable, educated) are like. For us, life is hopeless and we only cuss the fact that we wake up alive every morning.

So I immediately wrote back and told Mickey Ann, "You have done it once and you can do it again—just get out there and do it".

Mickey Ann had lost hope. I just helped her find it again. In her next letter to me she said:

Before I got your letter, I was so low that I was thinking seriously of taking my own life. But now, I have renewed hope. I still don't know how I'll pay this month's rent, nor can I buy groceries, but at least I can see a light at the end of the tunnel. Before, there was just the tunnel-with no end to it- just day after day of the same misery. I still don't have as much courage as you would like for me to have...but give me time. It's a long way back.

Mickey Ann has come a long way back. Tying up the first property gave her renewed confidence. Then she got another property. And then another. Now she's even starting a new business.

That is a shortened version of the story. It is one of many inspirational stories I share with you in my Multiple Streams of Income home study course. I want you to see that people like you and some in more desperate situations than you may be in have found success and wealth using these principles

My Multiple Streams of Income home study course is the vehicle you have been looking for to make your own dreams a reality. How fast and how far you drive that vehicle is completely up to you.

I provide the map and a support team of millionaire mentors. You provide the dreams, goals, and ambition.

We are ready. Are you?

Simply click on this link and we'll get started:  
[Insert URL here]

Wishing you Wealth to Match Your Dreams!

Robert G. Allen

**SUBJECT: Use All Your Power**

Dear Wealth Seeking Friend,

A wise martial arts Master was ready to pass the mantle of authority of his organization to his number one student.

The Master prepared a final test. He asked his student to move a large granite rock from one location to another before sunset. He told the student to use all of his power to accomplish the feat.

The student tried and tried but could barely budge the rock. Just as he was about to give up the master said, "Use all your power. Have you considered using a lever?"

In near contempt the student responded, "I didn't know I could use a lever." The student hurried and found a strong pole and began moving the rock. However, time was running out and he realized he couldn't accomplish the feat in time. In near despair he sat down.

The master quietly asked, "Have you used all of your power?"

The student cried, "Yes, I'm physically drained, mentally perplexed, and spiritually empty. I have no more power".

"Oh no," said the master, "you have more power than that."

The student looked up at the smiling master and sighed, "Where"?

At which the master said, "Right here", as he pointed to himself. "Did you ask for my help? You have the power to ask for my help. Use all of your power."

"Will you help me", asked the humbled student.

"Yes", said the master.

Then, retrieving a golden whistle from his tunic, he signaled his other students who had been hiding in the hills, to join them. They quickly moved the rock to the appointed place.

Like the student in this little story, if your goal is to become wealthy and prosperous, you have a big challenge in front of you.

Like the Master, I am standing ready with resources and help you haven't seen, All you have to do is ask. We will quickly help you move the rock and meet you goal - no matter how big it is.

Use your power. All of your power.

Click this link:  
[Insert URL here]

Sincerely,

Robert G. Allen